



Gardens Manitoba 12th Annual Gardening Saturday Show!

~ In Support of Gardens Manitoba's New Community Greenhouse ~

Saturday March 30th 2019 at the Canadian Mennonite University North Campus

2019 Sponsorship & Ad Package

The 12th annual Gardening Saturday will be held at the Canadian Mennonite University, 500 Shaftsbury Avenue on March 30th. Our tradeshow vendors will all be in the main gymnasium, Not for Profit groups and Crafters will be in the Great Hall and education sessions in the University Classrooms. Whether you are a beginner or a pro, it will once again be a great event to learn new gardening methods and tips from the experts. Since 2008, Gardening Saturday has played a vital role in Manitoba's gardening community by providing educational information to gardeners of all levels.

Sponsor Levels – Benefits outlined in package

Trade Show Sponsor	\$ 4000
Great Hall Sponsor	\$ 2000
Shuttle Service Sponsor	\$ 1000
Food Sponsor	\$ 1000
Volunteer Sponsor	\$ 1000
Plenary Session Sponsor	\$ 500
Workshop Sponsor	\$ 150

Need more Info? Contact

Mick Manfield

Gardening Saturday Chair

(204) 223-7657

mick.manfield@gardensmanitoba.com

TRADE SHOW SPONSOR - \$4000

- Recognition as Trade Show Sponsor when event is mentioned including logo on letterhead
- Logo recognition as Trade Show Sponsor in all promotional media & marketing. This could include but is not limited to:
 - Logo on all print materials (posters, postcards, etc)
 - E-blasts to over 1000 contacts
 - Social media coverage including but not limited to:
 - Multiple mentions/promotions, opportunity to provide promotional text
 - Recognition in all traditional advertising. This could include but is not limited to:
 - Radio, TV and newspaper advertising
- Prominent vendor display space – double 10' x 8' booth
- Prominent sponsor recognition during event
 - Company logo prominently displayed on: Entrance signage
 - Venue signage
 - Workshop entrance signage
- Logo and link on:
 - Gardens Manitoba web page
 - Gardening Saturday web page
 - Gardens Manitoba Facebook page
 - Gardening Saturday Facebook page
- Other recognition as appropriate to event

GREAT HALL SPONSOR - \$2000

- Logo recognition as the Great Hall Sponsor in select promotional media & marketing. This could include but is not limited to:
 - Logo on all print materials (posters, postcards, etc)
 - E-blasts to over 1000 contacts
 - Social media coverage including but not limited to:
 - Multiple mentions/promotions, opportunity to provide promotional text
- Prominent vendor display space – double 8' x 8' booth
- Prominent sponsor recognition during event
 - Company logo prominently displayed on:
 - Entrance signage
 - Venue signage
- Logo and link on:
 - Gardens Manitoba web page
 - Gardening Saturday web page

SHUTTLE SERVICE, FOOD OR VOLUNTEER SPONSOR - \$1000

- Logo recognition as Sponsor in select promotional media & marketing. This could include but is not limited to:
 - Logo on select print materials (posters, postcards, etc)
 - E-blasts to over 1000 contacts
 - Social media coverage including but not limited to:
 - Multiple mentions/promotions throughout the event
- Prominent sponsor recognition during event
 - Company logo prominently displayed on:
 - Shuttle Signs, Food Area and Volunteer Room signage
 - Verbal recognition at the start of the Workshops and Plenary Sessions
- Logo and link on:
 - Gardening Saturday web page
 - Gardens Manitoba web page

PLENARY SESSION SPONSOR - \$500

- Prominent sponsor recognition during event
 - Company logo prominently displayed on:
 - Main Auditorium Entrance signage
 - Verbal Recognition at the start of the Plenary Session
 - Logo Displayed on the Main Screen during the Plenary Session
- Logo and link on:
 - Gardening Saturday web page

Workshop Sponsor - \$ 150

- Sponsor recognition during event
 - Company logo prominently displayed on:
 - Workshop Entrance signage
 - Workshop Handouts
 - Verbal Recognition at the start of the workshop Session
- Logo and link on:
 - Gardening Saturday workshop web page